



Coventry City Council

Mr P Byatt
Licenced-Inn-Tuition
56 Brow of the Hill
Leziate
King's Lynn
Norfolk. PE321EN

**Licensing Team
Regulatory Services**

Planning Transport & Highways Division
Floor 6
Civic Centre 4
Much Park Street
Coventry
CV1 2PY

licensing@coventry.gov.uk
www.coventry.gov.uk/licensing

Our Ref: CS/LIC/CSI/WK/216018251

Thursday, 01 September 2016

Dear Mr Byatt.

**Licensing Act 2003 – Premises Licence
Easy Shop, 74B-74C Walsgrave Road, Coventry, CV2 4EB.**

Please find enclosed the Premises Licence number LN/216000395 issued under the Licensing Act 2003 for Easy Shop, 74B-74C Walsgrave Road, Coventry, CV2 4EB.

Your licence may be subject to conditions which will appear on your licence; you should ensure these conditions are met along with embedded conditions or conditions carried across from existing licences. If you are unsure about the conditions please contact a Licensing Officer.

Mandatory Conditions are also attached to your licence as provided by the Act and subsequent 2010 and 2014 Orders, these can be found at Annex 1.

In addition you must have regard to the following:

Duty to keep the licence

The premises licence or a certified copy of it must be kept at the premises. The summary of the licence must be clearly displayed at the premises.

Duty to produce the licence

Any Police Officer or authorised officer of the licensing authority may require the holder of a premises licence to produce it for examination.

Surrender of the licence

If you wish to surrender the licence you must notify this department and return the premises licence in full.

Change of name or address

You must tell this department if you change your name or address and return the premises licence.

Change of Designated Premises Supervisor

If you wish to change the premises supervisor named on the licence you must apply to this department and give notice to the police.

Changes to licence

If you want to change your operation, add new activities, change the hours or remove conditions then you may need to apply for a variation of your licence or a temporary event notice. Please contact us for further advice.

Failure to comply with any of these requirements is an offence.

Your new licence is subject to an annual fee - we will send you an invoice in advance of the renewal date.

Please contact the Licensing Team on 024 7683 1888 if you require further assistance.

Additional Information - Live Music Act 2012

From Monday 1st October 2012 the licensing requirements for public entertainment in licensed premises changed:

- the provision of facilities for making music/dancing is no longer needed to be licensed;
- the provision of live music between 0800 and 2300 hrs in on-licensed premises whilst alcohol is available no longer needs to be licensed if the music is unamplified, or
- if the music is amplified, takes place in the presence of an audience of no more than 200 persons
- any conditions on a premises licence that govern the performance of live music are suspended whilst the above exemption applies, unless licensing controls have been re-applied by a licence review hearing.

Further information can be obtained from www.culture.gov.uk

Yours sincerely



Carline Simms
Licensing Officer

Licensees are reminded not to use fly posting to advertise events at their premises. The Council have a zero tolerance toward fly posting which is a criminal offence under the Town & County Planning Act 1990 and the Highways Act 1980. Legal action can be taken against any person deemed to have benefited from the advert.

LICENSING ACT 2003

Full Premises Licence

Easy Shop

Premises licence number	LN/216000395
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Part One – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

Easy Shop
74b Walsgrave Road

Post town
Coventry

Post code
CV2 4EB

Telephone number

Where the licence is time limited the dates

N/A

The times the licence authorises the carrying out of Licensable Activities

Off the Premises		
Supply of Alcohol	From	To
Sunday	08:00	23:00
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00





LICENSING ACT 2003

Full Premises Licence

Premises	From	To
Open to the Public		
Sunday	08:00	23:00
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

OFF SALES

Part Two

Name, (registered) address, telephone number(s) and email (where relevant) of holder of premises licence

Easy Shop
74b Walsgrave Road
Coventry
CV2 4EB

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, (registered) address, and telephone number(s) of designated premises supervisor where the premises licence authorises the supply of alcohol

Hardi Hussain Amin
273 Harnall Lane East
Coventry
CV1 5AX



LICENSING ACT 2003

Full Premises Licence

Personal Licence Number and Issuing Authority of Personal Licence held by Designated Premises Supervisor where the premises authorises the supply of alcohol

Licence number - **CV211000604 Coventry City Council**

Dated this 1st September 2016

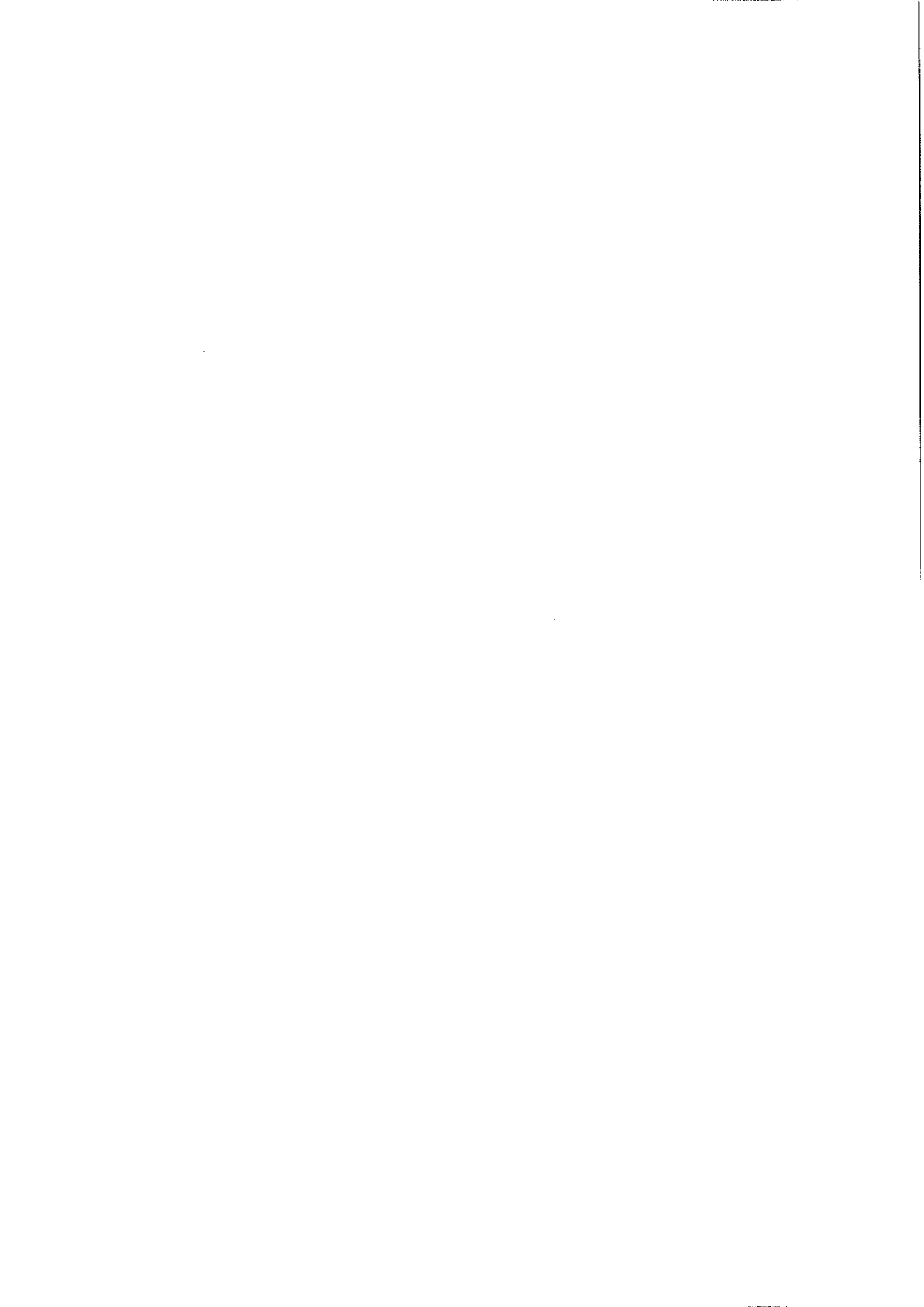


Regulatory Services Manager

Regulatory Services
Licensing Team

Planning Transport & Highways Division
Floor 6
Civic Centre 4
Much Park Street
Coventry
CV1 2PY





Annex 1

Mandatory Conditions

Section 19 Licensing Act 2003

Where this licence authorises the supply of alcohol,

- 1. No supply of alcohol may be made under the licence:**
 - a. at a time when there is no designated premises supervisor (DPS) in respect of the licence, or**
 - b. at a time when the DPS does not hold a personal licence or that licence is suspended**

- 2. Every supply of alcohol under the licence must be made or authorised by a person who holds a personal licence**

Section 20 Licensing Act 2003

Where this licence authorises the exhibition of films,

- (1) the admission of children to the exhibition of any film will be restricted.**
- (2) Where the film classification body is specified in the licence, unless otherwise stated, admission of children must be restricted in accordance with any recommendation made by that body.**
- (3) Where :**
 - i. the film classification body is not specified in the licence, or**
 - ii. the licensing authority has notified the holder of the licence that this subsection applies to the film in question, admission of children must be restricted in accordance with any recommendation made by that licensing authority.**

Section 21 Licensing Act 2003

Where this licence includes a condition that at specified times one or more individuals must be on the premises to carry out a security activity, each such individual must be licensed by the Security Industry Authority.

Where a licence authorises alcohol to be consumed on the premises the following conditions apply:

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

4. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014

A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

For the purposes of the condition set out in paragraph 1—

(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

Annex 2

Conditions consistent with the Operating Schedule

Licensees Statement of Operating Schedule as attached including:

Part 1

- A) General all four licensing objectives**
- B) The Prevention of Crime and Disorder**
- C) Public Safety**
- D) Prevention of Public Nuisance**
- E) Protection of Children from Harm**

Voluntary conditions agreed with responsible authorities

Part 2

Conditions reproducing the effect of all conditions currently attached to the existing licence (both standard and special conditions).

Licensing Act 1964 – None

Theatres Act 1968- None

Cinemas Act 1985 - None

Local Government (Miscellaneous Provisions) Act, 1982 – None

APPENDIX 1

Easy Shop, 74b Walsgrave Road, Coventry, CV24EB

Shop PROPOSED Conditions:

Part M

Describe the steps you intend to take to promote the four licensing objectives

a) General – All Four Licensing objectives, (b,c,d and e)

- The licence holder shall operate and maintain a refusals register in respect of declined sales of alcohol.
- CCTV to be in operation
- The licence holder will ensure regular training of staff.
- 'Challenge 25' age verification scheme to be adopted.
- Customers will not be permitted to consume alcohol on the premises as per the mandatory conditions for off-license sales only.

b) The prevention of crime and disorder

CCTV must be installed and operating correctly to manufacturers instructions internally and externally and must cover all public areas where licensable activity takes place whilst the premises is open to the public. The time and date must be set to the correct time relating to BST/GMT

A competent trained person in the use of and operation of the CCTV must be in attendance at the premise at all times that licensable activities take place and be able to fully operate the CCTV system to be able to download at the time of the visit in a recognised format any information requested by the Police or Responsible Authority

All CCTV images must be retained for a period of not less than 31 days and produced upon requests at the time of the visit to any responsible authority.

Clear signage must be displayed at all entrance and exits indicating that CCTV is in operation.

All persons involved in the sale of alcohol who are not the holder of a Personal Licence to sell alcohol must receive initial and regular 12 monthly refresher training by the Designated Premises Supervisor or training provider with regards to the law in relation to the sale of alcohol. Such training must be recorded and up to date training records of all such persons must be maintained at the premise and produced and made available for inspection at the time of the visit by a responsible authority. There must be twelve months records retained.

A Challenge 25 policy must be adopted and enforced at the premise where all persons who appear to be under the age of 25 must be challenged for acceptable identification to prove they are over the age of 18 prior to the purchase of alcohol.

The only acceptable forms of identification will be a valid photo driving licence, valid passport or a valid PASS approved proof of age card.

Challenge 25 posters must be displayed at all entrances to the premise, all areas where alcohol is displayed and at the cash till payment area.

A refusals register with details of all refusals must be maintained at the premise. The register must contain details of the staff member refusing the sale and must be produced and made available for inspection at the time of the visit by any Responsible Authority.



DPS authorisation documents must be in place naming staff allowed to sell alcohol in their absence

All alcoholic and tobacco products must be purchased from legitimate traceable sources that provide receipts to confirm purchased items. Goods sold should not evade any duty or taxes and should be authentic goods, which comply with UK legislation. All receipts and records will be made available to officers at Coventry City Council for inspection when requested by that officer.

c) Public Safety

- The premises will conform to all statutory health and safety Requirements

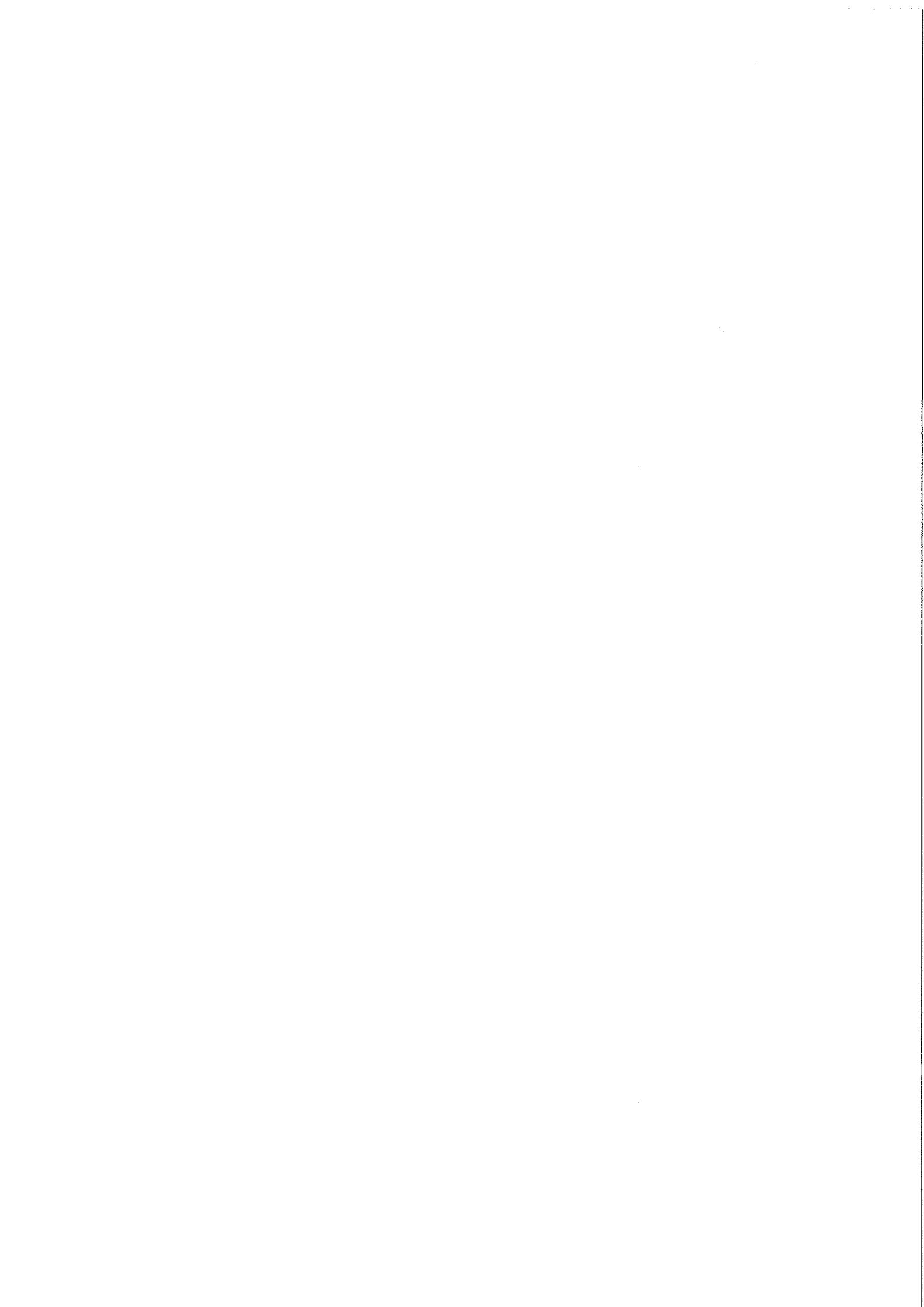
d) The prevention of public nuisance

- Persons shall be discouraged from congregating outside of the premises
- No alcohol purchases to be consumed in the near vicinity of the premises.
- The licence holder shall operate and maintain a refusals register in respect of declined sales of alcohol where the attempted purchaser was suspected of being under 18 years of age or drunk.
- Customers will not be permitted to consume alcohol on the premises as per the mandatory conditions for off-license sales only.
- Clear legible notices will be displayed at the entrances/exits requesting customers to respect the needs of residents and to leave the area quietly.

e) The protection of Children from harm

- The challenged 25 scheme will be implemented
- To ensure that any person selling or supplying alcoholic drink under the authority of a personal licence holder follows the guidelines of the Challenge 25 scheme and asks for photo ID proof of age where they have reason to suspect that the individual may be under 25 years of age and to ensure that signs relevant to this condition are prominently displayed at the premises.
- The only acceptable forms of identification will be a valid photo driving licence, valid passport or a valid PASS approved proof of age card.
- A notice will be displayed advising customers that identification will be required to prove their age before they can buy alcohol.

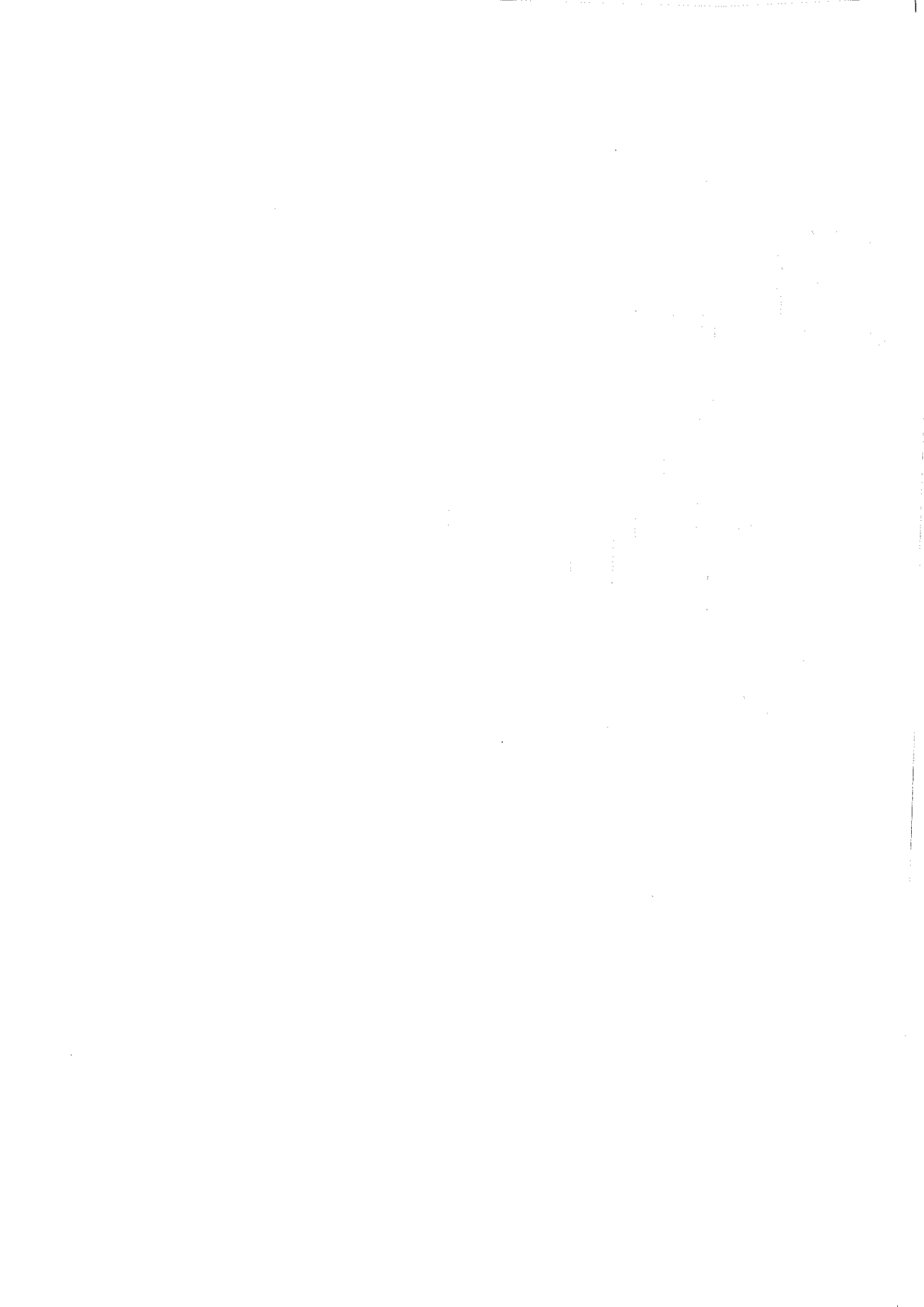
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Saturday	08:00	-	23:00
Non Standard Timings / Seasonal Variations			



Annex 3

Conditions Attached after a Hearing by the Licensing Authority

None



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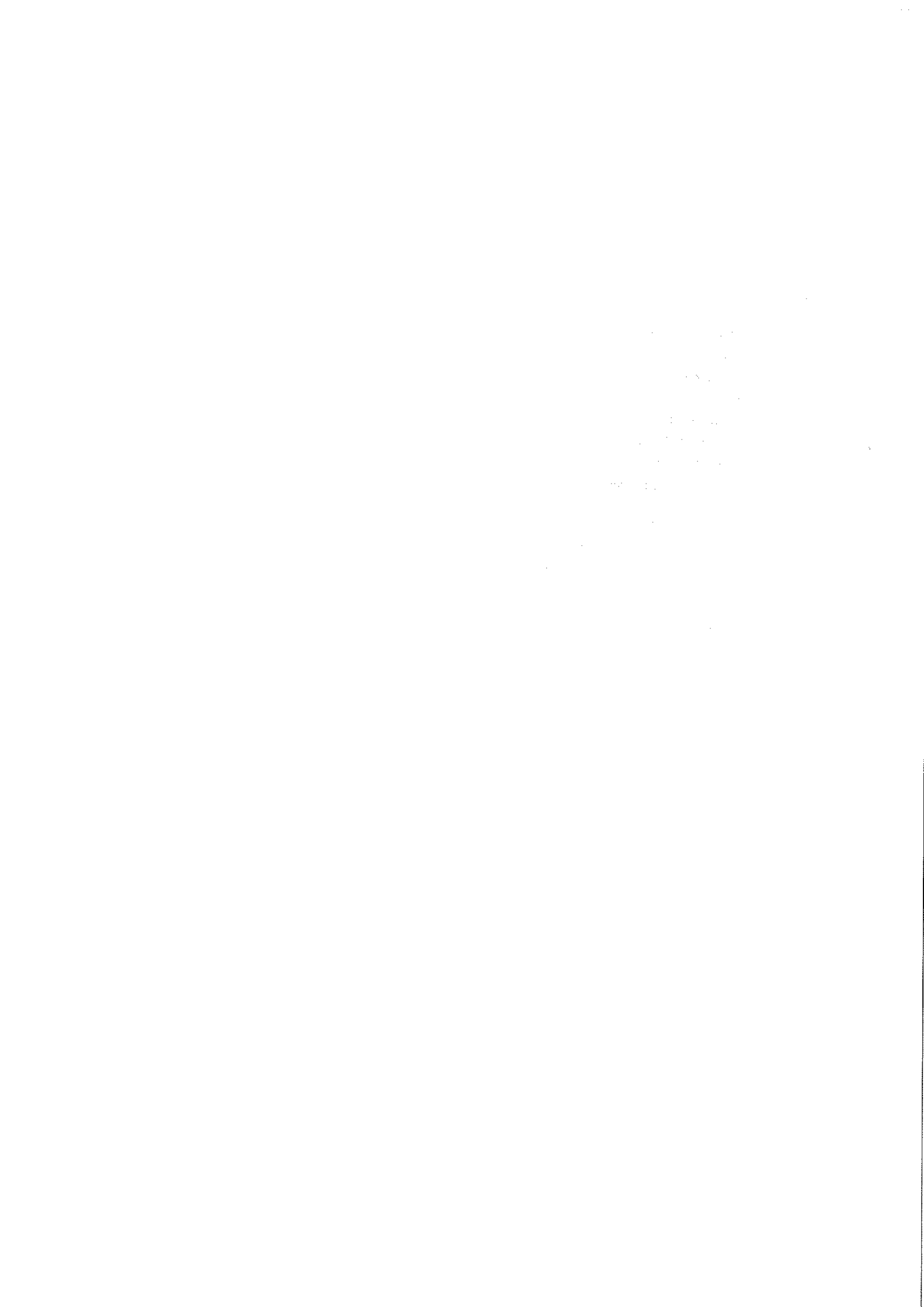
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LICENSING ACT 2003

Summary Licence To Be Displayed

Easy Shop

Premises licence number	LN/216000395
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Postal address of premises, or if none, ordnance survey map reference or description

Easy Shop
74b Walsgrave Road

Post town

Coventry

Post code

CV2 4EB

Telephone number

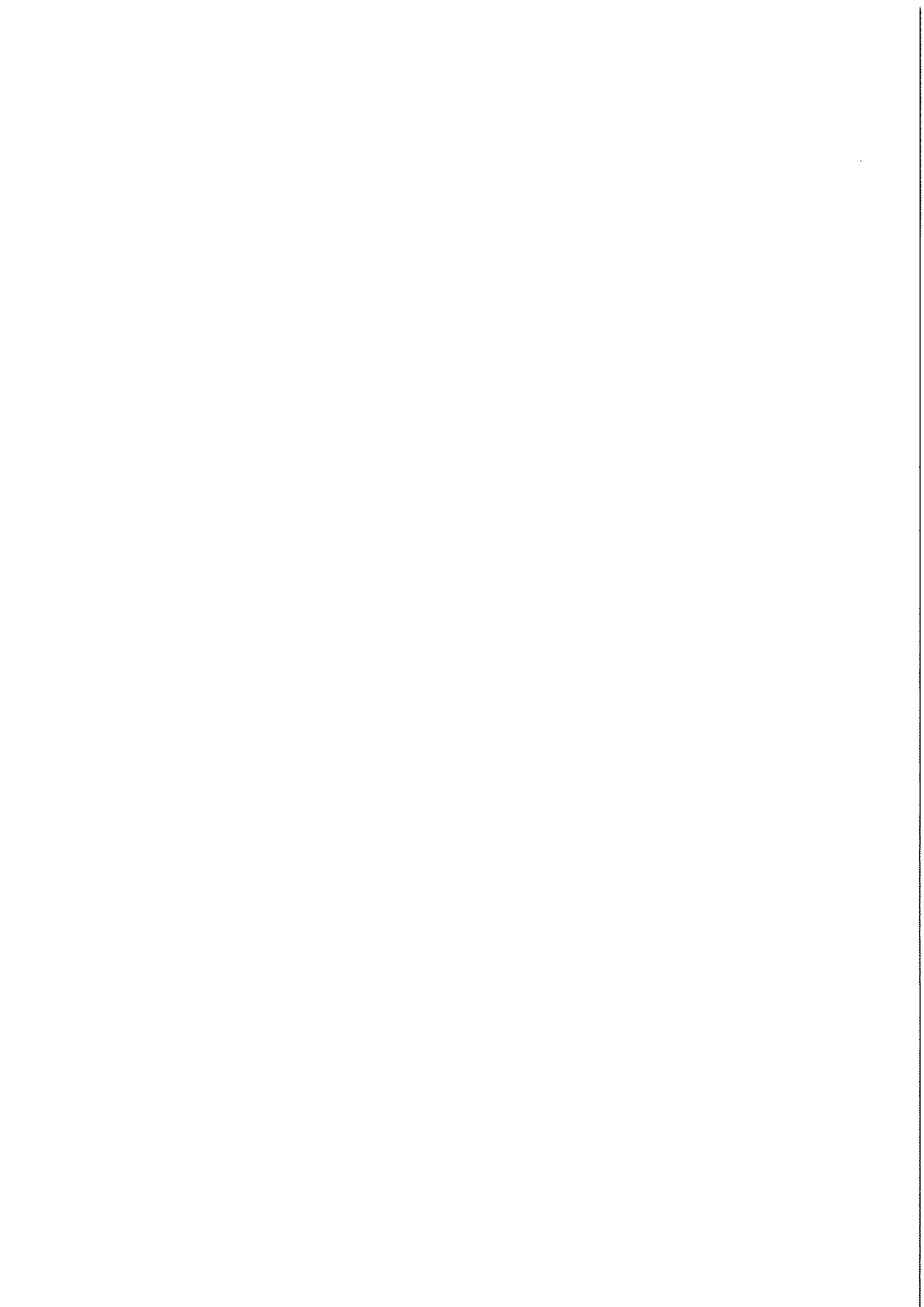
Where the licence is time limited the dates

N/A

The times the licence authorises the carrying out of licensable activities

Off the Premises		
Supply of Alcohol	From	To
Sunday	08:00	23:00
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00





LICENSING ACT 2003

Summary Licence

To Be Displayed

Premises	From	To
Open to the Public		
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Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

OFF SALES

Name, (registered) address, telephone number(s) and email (where relevant) of holder of premises licence

Easy Shop
74b Walsgrave Road
Coventry
CV2 4EB

Registered number of holder, for example company number, charity number (where applicable)

N/A

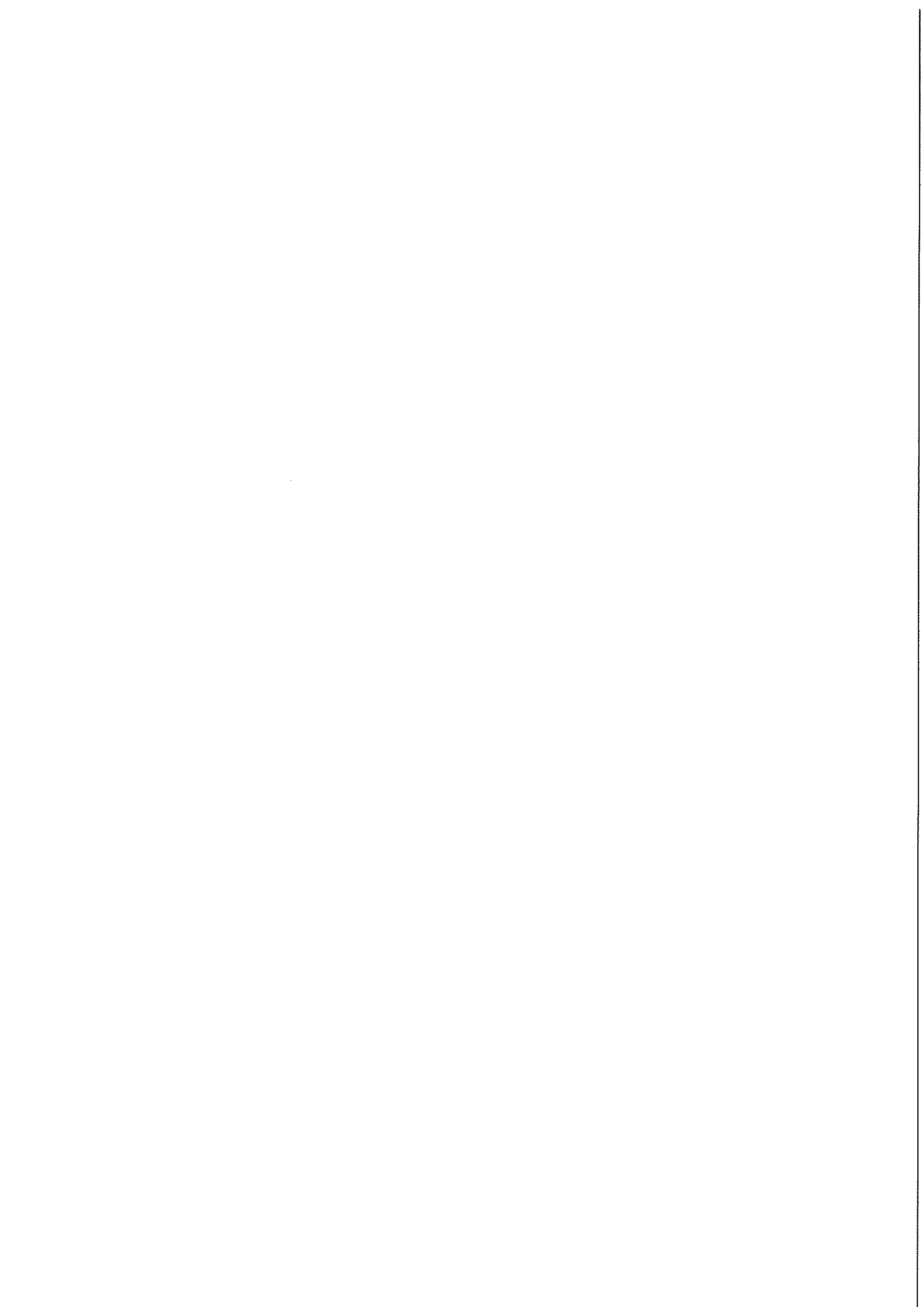
Name of Designated Premises Supervisor where the Premises Licence authorises the supply of alcohol

Hardi Hussain Amin

State whether access to the premises by children is restricted or prohibited

N/A





LICENSING ACT 2003

Summary Licence To Be Displayed

Dated this 1st September 2016



Regulatory Services Manager

Regulatory Services
Licensing Team

Planning Transport & Highways Division
Floor 6
Civic Centre 4
Much Park Street
Coventry
CV1 2PY



